

---

August 8, 2017

Dear Northeast Arkansas Angus Association Member,

**Deadline for November 18, 2017 Fall Sale is September 8, 2017.**

I look to this "Fall Sale Season" with a totally new appreciation for the blessing of life and the ability to work even harder to improve the ALB marketing system. With the explosion of the stock market plus the constant interest in Angus coupled with the love of beef on the table, I look for November 2017 to be one of – if not the best sale ever at Charlotte, AR.

Please fill out the form attached listing the registration number of each animal along with all other data plus footnote information for catalog. Please list your address/phone along with herd certification number if you have a certified herd. Please have in our office by or before **September 8, 2017**. You may phone, e-mail or regular mail but you must remember to mail your **Association's required consignment fee of \$100** per lot, which will be deducted from your sale expense when settlement is made. Below you will find an outlined schedule and if I may be of assistance to you in any manner, please contact our office or my cell anytime.

**Please Review Northeast Arkansas Angus Association Sale Rules Attached!!**

**Schedule for the Northeast Arkansas Fall Sale**

---

**Remember: Promote - Promote - Promote - Promote = Start Now**

**September 8, 2017** - Consignment information & fee should be to Sale Manager.

**Call once a week** - at least, to a potential buyer inviting to our sale.

This can add dollars to your net proceeds. Have the sale date announced at any cattle function/meeting.

**October 10 or before** - Catalog will be on our web site for proof by consignor. Corrections, updates or changes need to be e-mailed or phoned to our office. This date is subject to change- you will be notified.

**October 25** or before if possible - Cards, catalogs and ear tags/lot number to be to consignors.

**November 5, 2017** or before - Cattle clipped and tagged. Local advertisements placed.

**November 17, 2017** - Sale Manager will arrive at sale facility to organize final steps.

**November 18, 2017 - SALE DAY**

---

**ALB- Your Partner In Marketing**



View sale book - [www.albauction.com](http://www.albauction.com)

